

Eric Brown Speaking at SWOSU Physics Alumni Banquet

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The SWOSU Division of Physics will host its annual Physics Spring Alumni Banquet on Saturday, April 5, at 7 p.m. at the Stafford Air and Space Museum in Weatherford.

Eric Brown, who works as an independent consultant—in a range of information, analysis and management areas—will be speaker.

Professor Dr. Terry Goforth said alumni, students and friends of the program are invited to attend. Tickets are \$20 and may be paid for at the door, but a head count is needed by Wednesday, April 2. Make reservations by email (physics@swosu.edu), phone 580.774.3109), FAX 580.774.3115), mail (100 Campus Dr, Weatherford, OK 73096) or in person.

Brown graduated from SWOSU in 1995. He immediately attended Oklahoma State University and earned a Master of Science in Electrical Engineering in 1998. After completing his MSEE, Eric worked in various positions in the telecommunications industry including a stint with Marconi Wireless as director of technical services where he managed service teams spread across North and South America.

In 2003, Brown transitioned from telecommunications into general technology and information technology fields and worked at and with Fortune 500 companies, non-profits and start-ups including the Boy Scouts of America, CapGemini, IBM, Microsoft, Dell, Intel, EMC, Thomson Reuters and many others. His consulting practice spans areas of information technology, marketing technology, data analysis, predictive analytics and knowledge management.

In 2007, Brown began a doctorate program and is on track to complete a Doctor of Science in Information Systems from Dakota State University in Madison (SD) in 2014.

The title of his dissertation is "Analysis of Twitter Messages for Sentiment and Insight for use in Stock Market Decision Making."

In addition to his BS in Engineering Physics from SWOSU and MSEE from OSU, Brown earned an MBA from the University of Texas at Dallas and has also earned the Project Management Professional designation.

He lives in Tulsa with his wife, Tracie Brown, and they both enjoy traveling and engaging in wildlife, nature and landscape photography.